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STADTGESPRÄCH – PUBLIC RELATIONS [DPRG]  
LIFESTYLE-PR FÜR PREMIUM MARKEN



Hi guys,

The cold and cosy christmas nights are coming, so it's time for our winter 2014 issue! In this issue you can find my fashion finds for this season to keep you warm and stylish at the same time. Take a look at the trend watch for this winter. Our newest addition: Show us your look! Starting with the lovely wardrobe of Hanna, we want you to show us your look. What makes your style German, Dutch or British?

Wanna be featured? Send an email to [anna@theeuropeanlook.de](mailto:anna@theeuropeanlook.de). Next to that, I have collaborated with a few fashion stores like Poi Lei, Couture One and rebecca ruetz. Poi Lei is a label for shoes from Berlin and their heels and boots are super trendy with high quality standards. My favorite shoes for long winter party nights! I wore them in my shooting with Borys Las-Opolski from [lichtfusion.net](http://lichtfusion.net).

Last but not least, you can find the results from my photo shoot with Sebastian from Lübeck in this issue, wearing beautiful evening gowns from Couture One. Thanks again to Stadtgespräch PR for the support! So what's up? I focus on finding the Look in Europe. Enjoy this issue and don't freeze too much!

*Love, Anna*

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# Contributors



Photo by Michad Frey



Photo by Borys Las-Opolski



Columnist Cat van der Tol



Photo by Borys Las-Opolski /  
Shoes by Ppi Lei



Dress by rebecca ruetz via Stadt-  
gespräch PR



Photo by Sebastian Colorful

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*The fashion store:*  
Couture One

Photography by Sebastian Colorful Photography  
Supported by Stadtgespräch PR



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Trend Watch Winter 2014

The fashion store: Poi Lei

The fashion store: rebekka ruétz

The portrait shoot: A piece of me

Show us your look: Hanna

Are you traveling in style?

The fashion store: Couture One